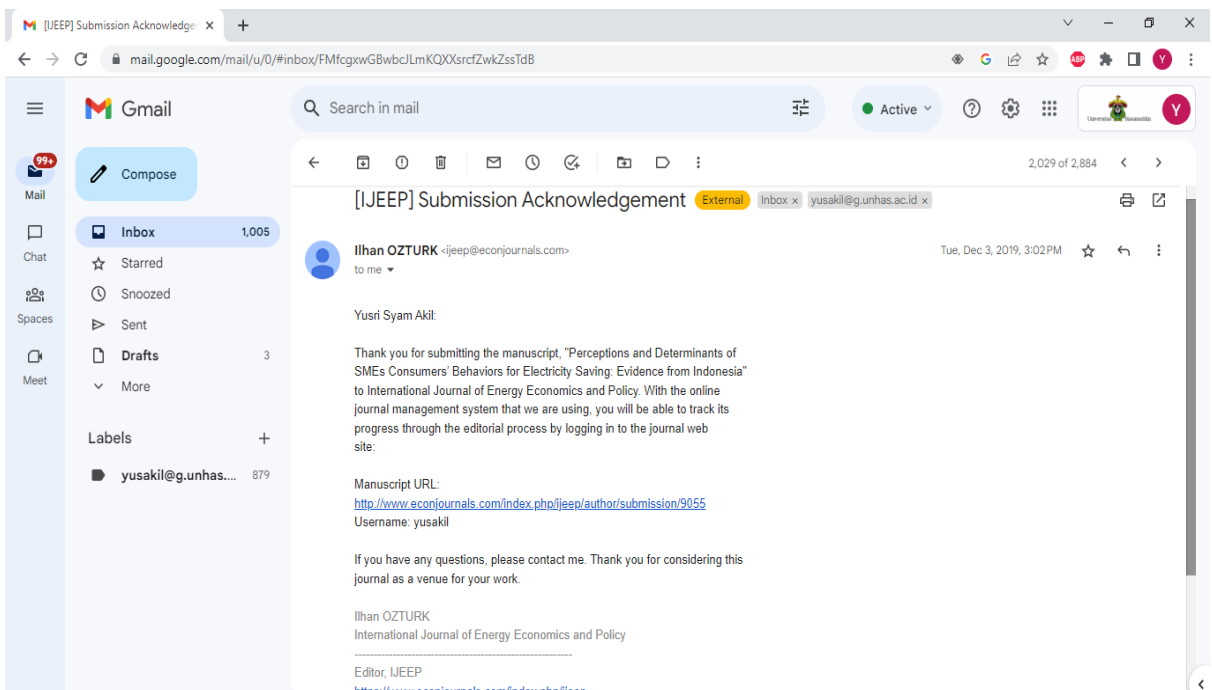
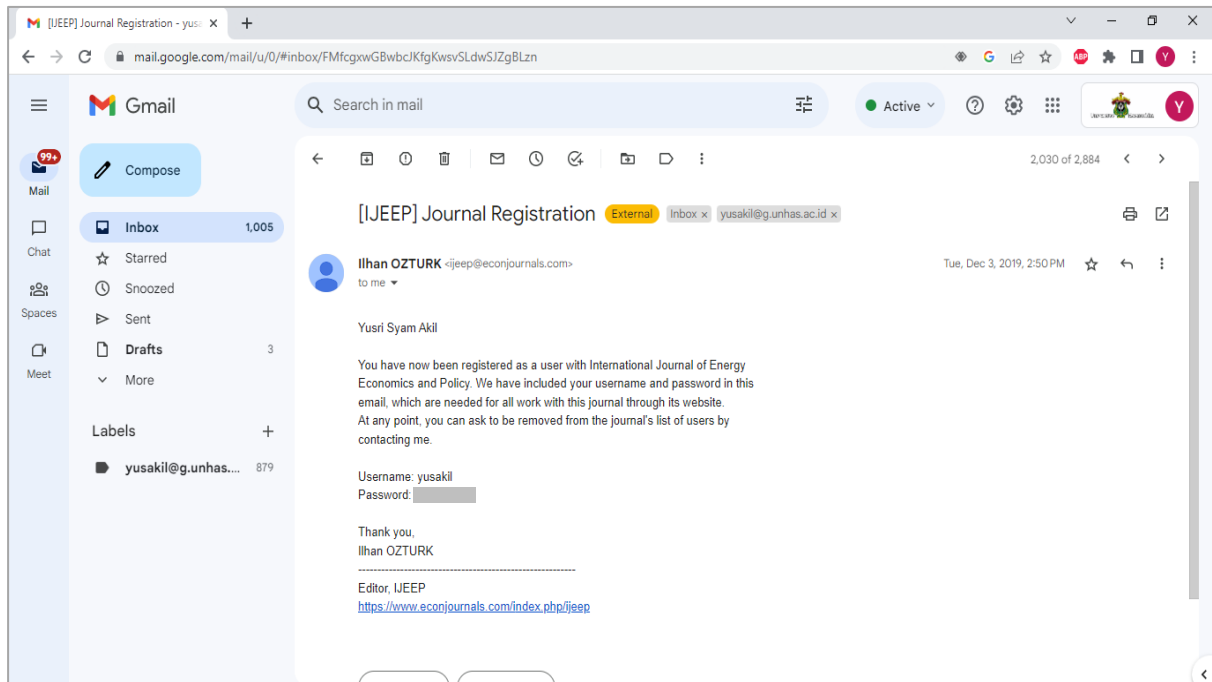


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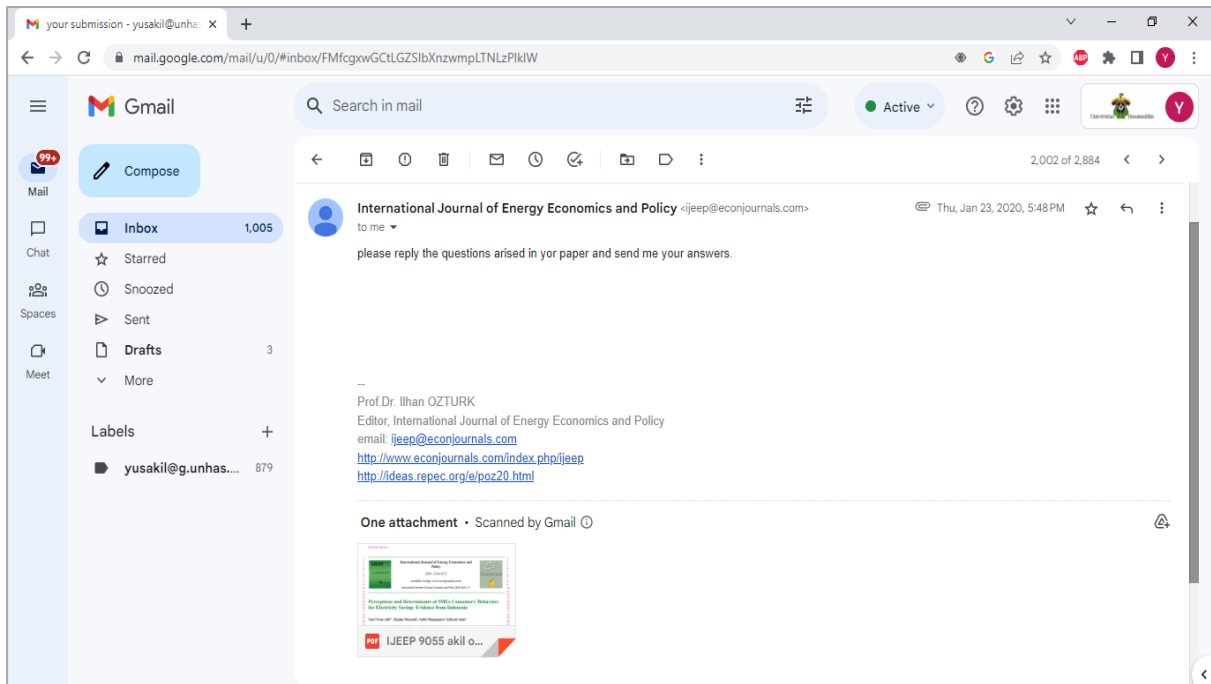
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1 Industrial sector is commonly known as central interest in  
 2 conservation as it consumes highly electricity energy. Therefore,  
 3 the presented information give more insight in relation to increase  
 4 electricity saving for manufacturing SMEs in Makassar and as  
 5 a reference in designing energy policy. This work contributes  
 6 in providing detailed information regarding perception and  
 7 determinants of SMEs consumer's behavior. Other variables will  
 8 be analyzed in future research to find completely main factors  
 9 of energy consumption behavior for Indonesian SMEs including  
 10 determining of suitable intervention strategy.

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 16 886/D2.3/KK.04/03/2019). The authors want to thank all team  
 17 members in Makassar who helped during survey to collect data  
 18 for this research.

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